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OF EMERGING ECONOMY BUSINESS RESEARCH Klaus E Meyer \* (\* corresponding author) Department of Management, China Europe International Business School (CEIBS), 699 Hongfeng Road, Pudong, Shanghai 201206, China (kmeyer@ceibsedu) Mike W Peng Jindal School of Management, University of Texas at Dallas 800 West Campbell Road, Richardson, TX 75080, USA

### **International Business Mike W Peng University Of Texas**

International Business by Peng, Mike W, Meyer, Klaus Mike Peng is the Jindal Chair of Global Business Strategy at the Jindal School of Management, University of Texas at Dallas A National Science Foundation (NSF) CAREER Award winner, Professor Peng is a fellow with the Academy of International Business and listed among Thomson Reuters

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member at Copenhagen Business School, and Peng was at the Chinese University of Hong Kong on his way to join the Ohio State University Since then, we have enjoyed a productive collaborative relationship and rewarding friendship, which not only led to journal publications (Meyer, Estrin, Bhaumik, & Peng, 2009; Meyer & Peng, 2005), but also textbook

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(Tahai & Meyer, 1999) The benefits of such an approach are (1) a clear and manageable focus on publications in international management (Boddewyn, 1999), (2) relative objectivity, and (3) consistency with well-accepted academic norms in assessing the influence of a body of work (Peng...

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